

## PROJECT VERITAS SEEKS: WEBMASTER/WORDPRESS DEVELOPER

Project Veritas is one of the most unique and fastest-growing, mission-driven nonprofits in the world. We define our digital marketing and media efforts as the targeted, measurable, and interactive marketing of our content, using digital technologies to reach and convert viewers into supporters and donors, and retain them.

### *TALENT REQUIRMENT*

As the Web Master/ WordPress Developer at our company, you will be responsible for all website design, configuration, navigation, imagery, and updates, as well as implementing, supporting, maintaining and coordinating all website content and features.

### *KEY RESPONSIBILITIES*

In terms of *Webmaster skills*, we expect:

- Design, implement, and manage website application and interfaces from initial design for UI and architecture, including the development to production build and deployment.
- You will design and build UI for both PC and mobile device compatibility.
- Manage and develop the design and layout of all web applications, websites, and web-related services and technology utilizing dynamic web interfaces via HTML5, CSS3, PHP, JavaScript.
- Serve as CMS site builder, theme developer, and administrator.
- Update and/or monitor all pages, including all sub web pages, to keep all information current and consistent.
- Implement automation scripts to support documentation and IT updates in all infrastructure environments.
- Maintain, troubleshoot and provide customer support for any website application and/or performance issues.
- Monitor and modify website services to ensure website performance is optimized to support our current and future requirements.

In terms of *WordPress skills*, we expect:

- Maintenance of our WordPress websites including plugins, updating WordPress, etc.
- Helping formulate an effective, responsive design and turning it into a working theme and plugins.
- Designing and implementing new features and functionality.
- Ability to understand CSS changes and their ramifications to ensure consistent style across platforms and browsers.
- Work with designers, as required, and use Adobe photoshop and illustrator to make additional image changes.
- Analyze website performance, provide reports and insights to understand SEO and CRO results and find ways to improve.

- Collaborate with internal departments to create website roadmap and release schedules.
- Ensuring high-performance and availability and managing all technical aspects of the CMS.
- Support AB testing to maximize engagement, clicks and conversions efforts.
- Test and troubleshoot websites for functionality and user experience.
- Provide rapid ad-hoc WordPress solutions during new video releases
- Utilize UX techniques to increase website user retention

#### *BASIC QUALIFICATIONS*

- Bachelor's degree in Computer Science, Computer Engineering, or related technical discipline (or the equivalent).
- 5+ years of professional front end, web, or mobile software developing with HTML5, CSS, JavaScript, PHP, IBM WebSphere, Web/Application Servers, Apache.
- Ability to determine all necessary coding requirements for site evolution including forms and ecommerce capability.
- Strong design skills around user experience.
- Eye for design and attention to detail.
- Experience with responsive web design, media queries, resolution independent image display, and the ability to deliver outstanding functionality across devices and platforms.
- Strong problem solving and troubleshooting skills.
- Demonstrate significant experience in developing websites and web applications using content management systems, open source tools, languages, libraries, and current standards-compliant code.
- Knowledge and use of web analytics tools to provide reports experience in test automation and continuous delivery.

#### *LOCATION AND COMPENSATION*

This position is based at PV HQ in Westchester County, NY—just outside New York City. Competitive salary and benefits.